



# GIVE TODAY

Please contribute to Mississippi Valley State University. Every gift of every size makes a difference!

More than 90% of our students receive financial assistance and are eligible for Pell Grants. For many, the scholarship supported by your contribution is the determining factor in attending college. Most MVSU students are first-generation, leading the way to brighter futures for generations to come.

Please visit [www.mvsu.edu/contributors](http://www.mvsu.edu/contributors) or call (662) 254-3575 to make your contribution today!

Thank you in advance for your generosity in supporting the legacy and viability of Mississippi Valley State University.

## CONTACT US

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## WHY ALUMNI ENGAGEMENT IS IMPORTANT?



Donna H. Oliver, Ph.D.  
*President, Mississippi Valley State University*

You are one of the most vital and greatest resources at Mississippi Valley State University (MVSU). You tell the rich story. As alumni, you share your love and loyalty over a lifetime. As Alumni give back generously of their time, talent and treasure, we are sincerely grateful for your deliberate commitment to helping sustain this crown jewel in the Mississippi Delta. And thus, one of the most critical ways that you help to strengthen the Valley is through supporting the University's highest priorities. Your participation throughout the years – whether modest or monumental – has provided students with the much needed scholarships, the development of academic programs and the enhancement of campus facilities.



Angela Y. Getter  
*Vice President, University Advancement*

The heart of the matter is at historically black colleges and universities (HBCUs) alumni engagement is one of the most important components for a successful fundraising and friend raising program. At MVSU it is the necessary ingredient for strengthening the vitality, visibility, and viability, in and beyond the Mississippi Delta. There is strength in numbers and a community is only as strong as the people who support it. The Alumni Engagement Initiative is a vehicle to bolster the visibility of alumni participation and giving which will have a lasting impact and legacy for students and alumni at MVSU. Now is the time. Please join me in supporting this vital and important Initiative.



Portia Weeks  
*Manager of Alumni Engagement, C'10*

Actively engaged alumni are an essential component at any thriving institution. Without students and alumni, Universities are unable to sustain themselves and will soon perish. I am so very proud to say that MVSU boasts more than 14,000 alumni. It is my sincere hope that each alumnus/alumna will offer his or her support to the University by making a personal commitment to engage in all efforts stemming from this incredible institution. There is truly a strong sense of urgency pressing upon us all. Whether you choose to make a financial contribution, or relinquish a few moments of your time to mentor current students; every form of participation is greatly needed and welcomed! Do not allow yourself to simply be an alum of this great University; become an ACTIVE alum today!!!

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MISSISSIPPI VALLEY STATE  
UNIVERSITY



INITIATIVE







# ALUMNI ENGAGEMENT INITIATIVE

The Mississippi Valley State University (MVSU) Alumni Engagement Initiative is designed to foster a lifelong connection to you, our alumni. Your involvement is vital to the continued growth of MVSU. When alumni are fully engaged with and supporting their alma mater by committing time and personal resources, the University can truly thrive.

## STRATEGIC GOALS

The MVSU Alumni Engagement Initiative is designed to:

- Engage alumni in University growth and progress
- Increase volunteer opportunities for alumni
- Build connections between students and alumni
- Strengthen communications with and between alumni
- Increase alumni giving

“My wife and I are graduates of Valley and received a high quality education through dedicated faculty and administrators, which enabled us to have rewarding careers. Giving back is the right thing to do since MVSU helped us to achieve what we have achieved.”



*Jerry & Jocelyn Redmond C'93*

“People perceive several things about institutions based on interactions with its alumni. Many times students graduate and go on to pursue their careers and often forget about their beginnings. MVSU has made tremendous progress but there is more work to do. I truly believe our institution can go to the next level with the help of alumni.”



*Timothy E. Lampkin, C'08*

## ARE YOU COMMITTED?

The need for engaging alumni with Mississippi Valley State University is greater now than ever before. MVSU alumni are desperately needed to strengthen and support the University's mission. Every person connected to MVSU plays an integral role in sustaining the University. Is there an individual who helped guide your career path? Share your professional expertise and give back to current students by becoming a mentor. Perhaps you would like to become more involved in the University's recruiting efforts. No matter how you choose to become involved, we encourage you to display your commitment to MVSU by getting engaged today!



## HOW CAN YOU PARTICIPATE?

We welcome your commitment to MVSU in any (or all!) of the following areas:

- Helping our Admissions team attract students to MVSU
- Mentoring a current MVSU student and/or a recent MVSU graduate
- Becoming involved with MVSU as a volunteer
- Making annual contributions

“What speaks most to the impact of the Valley experience is if alumni are giving back. I can't expect others to give if I don't give.” said Clara Reed, C'70, who has made history and contributed the single largest donation by an alumna at MVSU. “Because Valley has been and continues to be such an important place in my life, I want to give more and more on a regular basis.”



*Clara Reed, C'70, CEO & President, Mid-Delta Home Health*

“In these very uncertain economic times, as students we sometimes see the sudden suffer of a parents pay cut or unemployment, this impacts our finances. Your assistance and support will help us with much needed scholarship funds for books and college expenses. I'm Committed... Are You?”



*Glenn Perkins, Jr., Senior Mass Communications student, Journalism emphasis, minor in Broadcast.*